



ceta

Clean Energy Transition Asia
Summit and Exhibition

4 - 5 NOV 2026

MITEC, KUALA LUMPUR

Sponsorship & Exhibition Prospectus

UNLOCKING NEW BUSINESS, NEW OPPORTUNITIES, NEW MARKETS

Organised by

THE
COLLAB

ASEAN's Premier Execution-Focused Clean Energy Platform

THE OPPORTUNITY

Asean's Energy Transition Has Entered An Execution-Critical Decade

Capital Is Available. Technology Is Ready. What Matters Now Is Bankability, Grid Readiness, Policy Clarity, And Credible Partners. The Region's Clean Energy Market Is Projected To Attract Over USD 400 Billion In Investment By 2035.

USD 400B+

Projected ASEAN Clean
Energy Investment By 2035

35%

Target Renewable Share
In Asean's Energy Mix

10x

Growth In BESS Deployment
Across Southeast Asia

The Companies Positioned At The Right Platforms Today Will Capture That Growth. Ceta Is That Platform.

WHAT IS CETA?

ASEAN's Premier Execution-Focused Clean Energy Platform

Clean Energy Transition Asia (CETA) returns for its third edition as the region's leading platform, uniting leaders, innovators, and changemakers to accelerate the shift toward a cleaner, smarter, and more sustainable energy future.

Built on a Whole-of-Energy Approach, CETA bridges the clean energy and hydrocarbons sectors through its unique "Transition Bridge" model – connecting clean energy, transition fuels, grid stability, carbon markets, and emerging technologies into one integrated commercial ecosystem.



EXHIBITION

A curated marketplace connecting exhibitors directly with procurement decision-makers, project developers, and utilities.



CETA SUMMIT

Ministers, policymakers, and global leaders join forces with the private sector to drive actionable outcomes for Asia's net zero transition.



LEADERSHIP ROUNDTABLES

Exclusive closed-door forums where Ministers, Regulators, and CXOs discuss key energy issues and forge partnerships.

PROVEN TRACK RECORD

CETA 2025 Delivered Outcomes — Not Just Attendance



77%

Decision-Makers
in Attendance



3679

Senior Clean
Energy Buyers



947

Summit Delegates



84%

Re-booking Intent
for 2026



44,000+

Strong Buyer &
Investor Network



1.74M

Digital Reach



1.02M

Website Views



2

Ministerial
Roundtables

"It Was Not The Footfall — It Was The Outcomes. The Summit Signalled That ASEAN Has Entered An Execution-critical Decade."

ceta MOBILITYX



WHY CETA?

What Sets Us Apart

EXECUTION-FOCUSED, NOT VOLUME-DRIVEN

77% of Attendees are Decision-makers with Procurement Authority.
Every Interaction is Designed for Commercial Outcomes.

WHOLE-OF-ENERGY TRANSITION BRIDGE

The Only Platform Integrating RE, Gas & LNG, Grid, BESS, Hydrogen, Carbon Markets, and Digital Energy Under One Roof.

POLICY-TO-PROJECT PIPELINE

Ministerial Roundtables and CXO Forums Give Sponsors Unmatched Access from Policy Direction to Project Deployment.

ASEAN'S GROWTH HUB

Malaysia Is Asean's Clean Energy Connector. CETA Is The Gateway To The Fastest-growing Energy Market In The World.

THE CETA DIFFERENCE

Not All Energy Events Deliver Equal Outcomes

CETA 2026

Typical Energy Exhibitions

Audience Quality

**77% Decision-makers With
Procurement Authority**

General Industry
Attendees

Platform Scope

**Whole-of-energy: RE, Gas,
Grid, BESS, Carbon, H₂**

Single-sector or
Technology Focus

Policy Access

**Ministerial Roundtables &
Closed-door CXO Forums**

Conference Panels
Only

Commercial Model

**Designed For Deals,
Not Footfall**

Volume-driven
Exhibition Model

Regional Reach

**44,000+ Buyer & Investor
Network Across ASEAN**

Primarily Domestic
Audience

CETA Is Where Asean's Clean Energy Deals Get Done — Not Discussed.



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WHO ATTENDS CETA?

The Entire Clean Energy Value Chain



National Utilities & IPPs



C&I Energy Buyers



EPCs & Engineering Firms



Carbon & Climate Tech



Renewable Energy Developers



Digitalisation & Software



Government & Policymakers



Legal / Law Firms



Grid Infrastructure & OEMs



Data Centre Operators



Financiers & Multilateral
Banks



Transmission & Distribution

77% DECISION-MAKERS | 44,000+ NETWORK | REAL OUTCOMES



CLEAN ENERGY

- Utility Scale Renewables
- EPC/Developers/IPPs
- RE Tech: Inverters, Digital Solutions



CLEAN TECH

- Energy Efficiency Solutions
- Smart Grids & Digitalization
- Carbon-Free Technologies
- Circular Economy Solutions



CLEAN POWER

- Generation
- Grid Integration
- Utilities & IPPs
- Battery Energy Storage Systems (BESS)



CARBON

- Carbon Credits & Origination
- Carbon Innovations
- Carbon Trading & Market Platforms
- RECs



HYDROGEN

- Generation
- Storage and Transportation
- Ammonia, Processing Technologies
- Hydrogen Infrastructure



GREEN INFRASTRUCTURE

- Sustainable Urban Development
- Ecosystem-Based Solutions
- Climate-Resilient Infrastructure

PARTNERS & ECOSYSTEM

Driving Regional Collaboration

CETA works closely with government ministries, national and international institutions, and industry leaders to create the most impactful energy platform in the region.

GOVERNMENT & INSTITUTIONAL PARTNERS



INDUSTRY & EXHIBITOR ECOSYSTEM



200+ Exhibitors

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THE CETA EXHIBITION

Designed For Commercial Outcomes — Not Footfall

Direct Access

High-level Buyers And Decision-makers With Active Procurement Mandates

Ecosystem Visibility

Position Your Brand Across Asean's Entire Clean Energy Ecosystem

Solution Positioning

Be Seen As The Solution Provider For Real Transition Projects

Strategic Networking

Structured Interactions That Lead To Commercial Outcomes



EXHIBITION SPACE PACKAGES

SPACE ONLY

Min 18 sqm • Build your own stand

MYR 2400 / USD 600
per sqm

SHELL STAND

Min 9 sqm • Standard inclusions

MYR 2592 / USD 648
per sqm

WALK ON STAND

Min 9 sqm • Premium inclusions

MYR 2784 / USD 696
per sqm

PRIME LOCATIONS FILLING FAST — BOOK EARLY

FLOOR PLAN

Innovation Stage

K12 K11 K10 K09 K08 K07 K06 K05 K04 K03 K02 K01

Start-up Pavilion



Summit



↑ ↓
ENTRANCE / EXIT

↑ ↓
ENTRANCE / EXIT

HALL 5 | LEVEL 2

Book your space in the exhibition to join over leading energy companies showcasing products, solutions and technologies.

Contact the team to book your space in the exhibition:

Mr Henry Chua
hc@thec0lab.com

THE CETA SUMMIT

Sovereignty. Security. Scale.

The CETA Strategic Summit is built for senior executives, policymakers, financiers and corporate buyers who control project pipelines, procurement mandates and capital allocation across ASEAN's clean energy value chain. Over two days, CETA moves the conversation from advocacy to deal flow — from net zero pledges to bankable pipelines. CETA does not shy away from the commercial realities of energy security. Gas and LNG sit throughout the programme as a critical bridge, alongside renewables, hydrogen, nuclear, BESS and grid modernisation.

THE MARKET CETA CONVENES

USD 400B+

ASEAN clean energy investment to 2035

USD 120B+

Grid & interconnection capex by 2030

**18–22%
CAGR**

C&I clean energy procurement to 2030

10x

Growth in BESS deployment across SEA

Sources: IEA Southeast Asia Energy Outlook · ASEAN Centre for Energy

DAY 1

WEDNESDAY, 4 NOVEMBER 2026

Global Insights, Policy, Grid, Storage & Clean Power

OPENING PLENARY

09:00 Opening Address: ASEAN's Execution-Critical Decade

09:10 Bridging the Transition: Renewables + Gas/LNG for ASEAN Energy Security · Panel

KNOWLEDGE ANCHOR · IEA × ACE

10:00 Southeast Asia Energy Outlook 2026

10:15 APAEC 2026–2030 & the ASEAN Renewable Energy Long-Term Roadmap

10:30 IEA × ACE Fireside: Where the Data Agrees — and Doesn't

11:00 Morning Coffee & Networking

GRID MODERNISATION & REGIONAL INTERCONNECTIVITY

11:00 Building the Grid for 70% RE: The ASEAN Utility Perspective

11:40 From Grid Bottlenecks to Grid Readiness: USD 120B+ by 2030 · Panel

12:30 Networking Lunch

DAY 1**WEDNESDAY, 4 NOVEMBER 2026***Global Insights, Policy, Grid, Storage & Clean Power***OPENING CEREMONY · CETA 2026**

14:00 – 15:10 A five-segment ministerial arc: ministerial arrival; Welcome Address by the Organiser; Co-Minister Special Address from a partner ASEAN market; regional industry keynote on the move from net zero pledges to energy sovereignty; host-nation ministerial address with on-stage signing or launch of a named commercial deliverable.

15:10 Afternoon Break**CORPORATE BUYER'S REALITY · FIRESIDE SERIES**

15:30 Data Centres & the Clean Power Surge · Fireside

15:50 Agriculture & Food: The Quiet Decarbonisation · Fireside

16:10 Retail Manufacturing: From Brand Commitment to Supply Chain Reality · Fireside

16:30 From Buyer Voice to Developer Action — Sector Synthesis Panel

17:20 End of Day 1

DAY 2**THURSDAY, 5 NOVEMBER 2026***ASEAN Power Grid, Transition Fuels & Clean Energy Finance***09:00** Welcome Address & Day 2 Frame**SARAWAK & THE ASEAN POWER GRID · FROM VISION TO LIVE INFRASTRUCTURE****09:10** Sarawak as ASEAN's Clean Energy Export Hub: The MEESty Vision**09:25** The ASEAN Power Grid in 2026: From Bilateral Agreements to Regional Infrastructure**09:35** Powering the Region: Sarawak, Borneo Grid & the APG Investment Case · Panel**10:15** Morning Coffee & Networking**ASEAN+3 & PARTNERS · COOPERATION FOR ENERGY SECURITY & SOVEREIGNTY****10:35** The Cooperation Map: China, Japan, Korea, Australia, Gulf & EU**10:50** ASEAN+3 and Australia — Cooperating on the Region's Energy Future · Panel**11:30** The Gulf Bridge — Sovereign Capital from Riyadh, Abu Dhabi & Doha · Fireside**11:55** The EU Exposure — CBAM, Trade Compliance & ASEAN's Export Economy · Panel**12:35** Networking Lunch

DAY 2**THURSDAY, 5 NOVEMBER 2026***ASEAN Power Grid, Transition Fuels & Clean Energy Finance***HYDROGEN & NUCLEAR - ASEAN'S TRANSITION FUELS****13:30** Green Hydrogen in ASEAN — From Electrolyser Announcements to Offtake Agreements · Panel**14:10** ASEAN's Nuclear Moment: Who Will Build the First Plant, When & What It Means · Panel**14:50** Afternoon Tea & Networking**CLEAN ENERGY FINANCE & INVESTMENT****15:10** Investing in ASEAN's Transition Infrastructure: Khazanah's 2026 Mandate**15:25** The Capital Allocators' Conversation — Sovereign Wealth, DFIs & Infrastructure Funds**15:50** Tariff Reform & the New Economics of Clean Energy in ASEAN · Panel**THE CLOSING TAKEAWAY - BUYER-LED CLOSE****16:30** The 2027 Heat Map — Buyer-Led Closing Panel with Live Polling**17:10** Closing Address: The Execution Mandate — What ASEAN Must Deliver by 2030**17:20** End of Day 2

THE CETA SUMMIT

Charting ASEAN's Net Zero Transition

The Region's Premier Platform For Converting Net Zero Ambitions Into Real-world Action. Convening Energy Ministers, Global Financiers, Utilities, Epcs, Developers, Oems, And Next-gen Innovators Under One Strategic Roof.

DELEGATE RATES

Standard Rate	USD 1,300	
Group Purchase (3+)	USD 1,040	SAVE 20%
Early Bird (by 4 Aug)	USD 910	SAVE 30%



Regional Policy & Leadership



Renewable Energy Ramp-up at Scale



Carbon Markets & CCUS



Mobility-Energy Interdependence



Transition Fuels & Gas/LNG



Grid & Storage Modernisation



Technology & Innovation



Financing the Transition

LEADERSHIP ROUNDTABLES

A closed-door breakout track. Sponsor-curated. Deal-class dialogue.

Foundation, Platinum and Gold Conference Partners receive a dedicated, invitation-only breakout track running concurrently with the main CETA 2026 programme. Each session puts your business in front of a curated cohort of CETA delegates plus your own priority accounts.

FORMAT & MECHANICS

- ▶ Closed-door, Chatham House, sponsor-curated agenda
- ▶ No recording, no media
- ▶ 60–90 minutes per session, capped at 25 delegates
- ▶ Audience curated jointly: CETA Secretariat + sponsor priority accounts
- ▶ Confidential outcomes memo to participants only
- ▶ Dedicated breakout rooms adjacent to main plenary
- ▶ Full Secretariat support on invitee curation & operations

INDICATIVE THEMES

Examples of breakouts Conference Partners may anchor:

- ▶ Corporate PPA Structuring for ASEAN's Top 20 Industrial Buyers
- ▶ Hydrogen and Ammonia Offtake Architecture
- ▶ Grid Edge Digitalisation and AI in Transmission

SPONSORSHIP TIERS

Position Your Brand At The Forefront Of ASEAN's Energy Transition

FOUNDATION	PLATINUM	GOLD	SILVER	BRONZE
USD 125,000 MYR 500,000	USD 90,000 MYR 360,000	USD 75,000 MYR 300,000	USD 50,000 MYR 200,000	USD 35,000 MYR 140,000
2 Keynotes • 72 sqm 30 Delegate Passes Opening Ceremony	1 Keynote • 54 sqm 20 Delegate Passes Opening Ceremony	1 Keynote • 36 sqm 10 Delegate Passes Opening Ceremony	1 Panel • 18 sqm 6 Delegate Passes	1 Panel • 9 sqm 3 Delegate Passes
EXCLUSIVE — 1 AVAILABLE				

ENTITLEMENT	FOUNDATION	PLATINUM	GOLD	SILVER	BRONZE
Opening Ceremony	Y	Y	Y	—	—
Keynote Speaking	2	1	1	—	—
Panel Speaking	4	3	2	1	1
Interview Opportunities	5	4	3	2	1
CXO Roundtable Seats	2	2	2	—	—
Delegate Passes	30	20	10	6	3
Exhibition Space (sqm)	72	54	36	18	9
Logo alongside CETA	Y	Y	Y	Y	Y
Show Preview Ad	Full	Full	Full	Half	¼ Page
Logo on Lanyard	Y	Y	—	—	—
Logo on Badges	Y	Y	Y	Y	Y
Social Media	Y	Y	Y	Y	Y
Website Profile	200w	200w	150w	100w	75w
Mobile App Listing	Y	Y	Y	Y	Y

ALA CARTE SPONSORSHIPS

Customise Your Participation

LEADERSHIP & ACCESS

CXO Roundtable Seat
20 seats | USD 25,000 ea

VIP / Speaker Lounge Branding
1-2 | USD 25,000 ea

Branded Innovation Stage
1-2 | USD 25,000 ea

SPEAKING OPPORTUNITIES

Keynote at Opening Session
1 slot | USD 35,000

Keynote at Specific Track
3 slots | USD 24,000 ea

Panel Speaking
20 slots | USD 12,000 ea

Innovation Stage Presentation
10 slots | USD 4,000 ea

VISIBILITY & NETWORKING

Welcome Reception
1 | USD 20,000

Delegate Networking Lunch
1 | USD 15,000

Coffee Break Sponsorship
1 | USD 5,000

Hanging Banner in Venue
6 | USD 3,000 ea

Pre/During/Post eDM Logo
∞ | USD 2,000 ea

Digital Show Preview Ad
∞ | USD 1,000 ea

LIMITED SLOTS AVAILABLE — EARLY COMMITMENT SECURES PRIORITY POSITIONING

YOUR JOURNEY WITH CETA

From First Engagement To Lasting Partnerships

01

Now

STRATEGY CALL

We Align Your Market Goals With The Right CETA Positioning — Tier, Zone, And Speaking Opportunities.

02

Q2 2026

SECURE YOUR POSITION

Lock In Priority Stand Location, Speaking Slots, And Branding Entitlements.

03

Q3 2026

PRE-EVENT AMPLIFICATION

Your Brand Across Edms, Social Media, Show Preview — Reaching 44,000+ Qualified Contacts.

04

4-6 Nov

THE MAIN EVENT

3 Days Of Curated Meetings, Roundtables, Summit Sessions, And Exhibition Engagement.

05

Q4 2026+

POST-EVENT OUTCOMES

Qualified Leads, Partnership Mous, Media Coverage, And Continued Visibility.

DON'T WAIT — EARLY MOVERS GET PRIORITY STAND LOCATIONS AND SPEAKING SLOTS

Be Part of the Platform Shaping ASEAN's Energy Transition

SPONSORSHIP AND EXHIBITION INQUIRIES

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Join **CETA 2026** And Connect With Policymakers,
Investors, and Industry Leaders Driving Real Project
Execution.

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